



KCER: KIDNEY COMMUNITY EMERGENCY RESPONSE COALITION

ATTENDEES

<i>Brenda Dyson</i>	<i>Darlene Rodgers</i>	<i>Amy Williams</i>	<i>Sherilyn Burris</i>
<i>Peter Traub</i>	<i>Shar Carlyle</i>	<i>Patricia Llewelyn</i>	

KCER MEETING MINUTES

Date: June 15, 2010	Time: 2pm Eastern	Location: Teleconference	Team: Patient Assistance Team
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TOPIC	DISCUSSION	PLAN OF ACTION	RESPONSIBLE	DUE
Patient Disaster Preparedness Video	<p>Amy has received a few contacts and begun compiling a database of contacts.</p> <p>Soliciting Physicians for funding the video</p> <p>Darlene is waiting for advise regarding setting up an account to store solicited funds</p> <p>The disaster historical/statistical information in the letter is not accurate.</p> <p>Group will continue to seek out a production company that can produce a quality video. Brenda would use their production company again, if there are no other alternatives.</p>	<p>Will follow-up with Lesley for more contacts.</p> <p>Will share this information with the Strategic Planning Committee to determine appropriate physician groups' contacts</p> <p>Will open a separate account to house the moneys</p> <p>Sherilyn and Vernon will work on accurate disaster impact for the letter</p> <p>Will continue to work with California counterparts to determine an appropriate choice for a video production company; potentially seek new companies (use the term "industrials" to determine that it's a corporate video instead of an entertainment video).</p>	<p>Amy/Lesley</p> <p>Team Leaders / Sherilyn</p> <p>Peter & Darlene</p> <p>Sherilyn & Vernon</p>	

<p>Patient Disaster Education Week</p>	<p>September 19-25, 2010 will be Patient Disaster Education Week. Team will prepare an education resource packet to be sent to all the Networks for distribution to facilities. The content of the 2008 National Preparedness Month Packets to Networks is located at: http://www.kcercoalition.com/npm.htm</p> <p>National Preparedness Month link: http://www.ready.gov/america/npm10/index.html</p> <p>Use each day of the week to focus on a hazard or activity.</p> <p>Lesley will use the Coffee House calls to promote the week.</p> <p>“Keeping Patients Safe” website might be able to partner to promote the Patient Disaster Education Week. http://www.kidneypatientsafety.org/</p> <p>Network 17 is testing the Vial/File of Life (http://www.vialoflife.com/)</p>	<p>Network 17 will use this week as a kickoff to prepare for the Great California Shake Out (earthquake drill in October).</p> <p>Revisit and redesign the poster</p> <p>Feel free to share your ideas for the week!</p>	<p>Peter/Sherilyn</p>	
<p>NEXT CALL:</p>	<p>July 20, 2010</p>			