



## KCER: KIDNEY COMMUNITY EMERGENCY RESPONSE COALITION

### ATTENDEES

<i>Brenda Dyson</i>	<i>Connie Lorenz</i>	<i>Amy Williams</i>	<i>Jim Curtis</i>
<i>Peter Traub</i>	<i>Shar Carlyle</i>	<i>Vernon Silva</i>	<i>Lesley Dyer</i>

### KCER MEETING MINUTES

<b>Date: July 20, 2010</b>	<b>Time: 2pm Eastern</b>	<b>Location: Teleconference</b>	<b>Team: Patient Assistance Team</b>
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TOPIC	DISCUSSION	PLAN OF ACTION	RESPONSIBLE	DUE
Review & Approval of 6/15/10 Minutes	Motion to approve and seconded		All	
Patient Disaster Preparedness Video	<p>Lesley researched approximately 840 foundations that may be potential donors for the video project. She was able to indentify 26 organizations to target. Fundsnetservives.com is being used as a resource to target donors.</p> <p>Darlene is waiting for advice regarding setting up an account to store solicited funds.</p> <p>A foundation being "out of area" from where the fund are sent may be an issue. Potential donors will need to be provided with a tax id number and/or proof of a 501(C) 3 classification.</p> <p>Discussed the donation letter and the pledge form.</p>	<p>Approximately 1,000 more organizations will be researched as potential donors</p> <p>Follow up with Darlene</p> <p>Follow up with Darlene</p> <p>The letter will need to be personalized to each organization. The pledge form will most likely work only for smaller organizations</p>	<p>Lesley</p> <p>Peter</p> <p>Peter</p> <p>All</p>	

	<p>At this time the budget for the film is \$37,864. The team agreed to increase the budget if we are able to solicit more funds than anticipated. The project may be able to be expanded into Spanish as a result of more funding</p> <p>The initial plan is to target larger organizations such as Eli Lilly, the Bower Foundation and Carolina Development for funding.</p> <p>Vernon has invited Zach Brooks to help with the fundraising effort.</p> <p>Vernon met Keith Kurlander at a coffee shop and then gave him a tour of a dialysis facility. Keith did ask some good question, spoke with patients, and was given the CMS Emergency Preparedness publication. The quick disconnect procedure was also explained to him. Keith is willing help with finding actors and editing the script.</p> <p>Discussed levels of sponsorship. The team felt that it is not necessary to recognize different levels of funding at his time.</p>		<p>All</p> <p>Lesley/Brenda Amy</p> <p>Vernon</p> <p>Vernon</p> <p>All</p>	
<p><b>Due to limited time, the team did not discuss plans for Patient Disaster Education Week. Agenda item will be given a higher priority at the next meeting.</b></p>	<p><b>September 19-25, 2010</b> will be Patient Disaster Education Week. Team will prepare an education resource packet to be sent to all the Networks for distribution to facilities. The content of the 2008 National Preparedness Month Packets to Networks is located at: <a href="http://www.kcercoalition.com/npm.htm">http://www.kcercoalition.com/npm.htm</a></p> <p>National Preparedness Month link: <a href="http://www.ready.gov/america/npm10/index.html">http://www.ready.gov/america/npm10/index.html</a></p> <p>Use each day of the week to focus on a hazard or activity.</p> <p>Lesley will use the Coffee House calls to promote the</p>	<p>Network 17 will use this week as a kickoff to prepare for the Great California Shake Out (earthquake drill in October).</p> <p>Revisit and redesign the poster</p> <p>Feel free to share your ideas for the week!</p>	<p>Peter/Sherilyn</p> <p>Lesley</p>	

Patient Disaster Education Week	week.  “Keeping Patients Safe” website might be able to partner to promote the Patient Disaster Education Week. <a href="http://www.kidneypatientsafety.org/">http://www.kidneypatientsafety.org/</a>  Network 17 is testing the Vial/File of Life ( <a href="http://www.vialoflife.com/">http://www.vialoflife.com/</a> )			
<b>NEXT CALL:</b>	August 17, 2010 at 11:00 am ET			