

# Welcome to Disasterville

August 2009



## SEPTEMBER IS NATIONAL PREPAREDNESS MONTH

*Ready* is a national public service campaign sponsored by the U.S. Federal Emergency Management Agency in partnership with The Advertising Council. The Campaign educates and empowers Americans

to prepare for, and respond to emergencies, including natural disasters and potential terrorist attacks. The Campaign's goal is to get Americans involved and ultimately increase our nation's level of preparedness.

Emergencies can range from inconvenient to devastating. But taking some simple preparedness steps in advance can minimize their impact your life. Being *Ready* includes: getting an Emergency Supply Kit; making a Family Emergency Plan; being Informed about emergencies and their appropriate responses; and getting Involved in community efforts

Visit <http://www.ready.gov> for more information!

### SPOTLIGHT: **HURRICANE KATRINA**

August 29 marks the four year anniversary of Hurricane Katrina. Transitions Expert, Dr. Carol McClelland, cautions anyone who was directly involved in Hurricane Katrina - from the survivors, to their friends and relatives, to the rescue workers and the media - to be on the lookout for what psychologists call, "The Anniversary Reaction."

The Anniversary Reaction refers to a process whereby a specific date, time, or environment triggers an individual to revisit any emotions that were put on "pause" while he or she was in survival mode. Although the crisis may have passed, the body retains the emotional memories that were never expressed and that still need to be released. Any big storm or hurricane can trigger the Anniversary Reaction in an individual - especially a major event like Katrina.

To receive your free copy of "One Year Later - Surviving the Katrina Anniversary," please visit: [www.seasonsofchange.com/katrina](http://www.seasonsofchange.com/katrina).

### UPCOMING: **OUTREACH & EXHIBITS**

**August 3, 2009:** Surviving the Storm: Disasters and Dialysis, Dallas, TX

**August 9-12, 2009:** Focus on Community Preparedness (IAEM), Arlington, VA

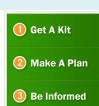
**September 3-5, 2009:** American Association of Kidney Patients 2009 Annual Convention, Denver

**October 7-9, 2009:** NRAA Annual Fall Conference, Marco Island, FL

**October 9-11, 2009:** ANNA Fall Conference, Buena Vista, FL

**October 31 - November 5, 2009:** IAEM Annual Conference and EM-EX, Orlando, FL

**November 15-18, 2009:** Network 7 2009 Annual Forum, Tampa, Florida



KCER is a member of the National Preparedness Month Coalition. For more information, visit [www.kcercoaliton.com](http://www.kcercoaliton.com), call 813-865-3267 or email [sburris@nw7.esrd.net](mailto:sburris@nw7.esrd.net).